

# EXECUTIVE COUNCIL

## CONFIDENTIAL

**Title of Report:** FM Radio Services to Camp  
**Paper No:** 187/13  
**Date:** August 2013  
**Report of:** Director of Central Services

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### 1.0 Purpose

- 1.1 To inform Honourable Members about the outcome of consultation with Camp residents on their preferred FM radio services and seek approval to continue with their introduction as part of the FM Radio upgrade project.

### 2.0 Recommendations

- a) Approval for the introduction of the four services selected by Camp residents to be aired over the three new FM channels as FIRS, BFBS Falklands, BFBS Radio 2 and the BBC World Service (broadcast when FIRS is off air).

### 3.0 Additional Budgetary Implications

- 3.1 None.

### 4.0 Background

- 4.1 In December 2012 Executive Council approved the preferred option for an upgrade to FM Radio Services in Camp as a 3 channel service provided by KTV (paper 294/12 refers). It also approved consultation across the Islands to determine the 3 channels to be rolled out prior to their implementation along with negotiations with SSVC to try to ensure the continued availability of BFBS radio services and further investigation to identify issues and costs implications of a potential roll out of FITV to the Islands.
- 4.2 This paper provides an update to Executive Council on the outcome of consultation with Camp residents on their preferred radio services (channels) and seeks authority to introduce them as part of the upgrade project.

### 5.0 Consultation results.

- 5.1 A consultation questionnaire setting out brief background details on the project and Government's preferred option for the services was sent to all Camp households in addition

to our attendance at Farmer's Week in Stanley in July. The full questionnaire is attached as Appendix 1.

- 5.2 The consultation asked residents if they agreed with the preferred option as suggested by Government and if not what channels they would like to see broadcast instead.
- 5.3 The deadline for the consultation was Friday 12<sup>th</sup> July and a total of 36<sup>1</sup> responses were received. 89% of respondents agreed with the preferred channels suggested by FIG, that being to receive the radio package that is currently aired throughout Stanley: FIRS; BFBS Falklands, BFBS Radio 2 and the BBC World Service.
- 5.4 Although 11% disagreed with the preferred channels, 75% of those would prefer BBC World Service to have a dedicated channel and 25% would like St Helena Radio to have a dedicated channel.

## **7.0 Financial Implications**

- 7.1 There are no financial implications associated with this proposal. Funding for the new FM services has been approved previously (paper 294/12).

## **8.0 Legal Implications**

- 8.1 None for the purposes of this paper.

## **9.0 Human Resources Implications**

- 9.1 None for the purposes of this paper.

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<sup>1</sup> *Out of the 36 responses: 35 respondents answered the question whether they agreed with the preferred option or not. 31 respondents answered 'yes' and 4 respondents answered 'no'. Of those that replied 'no' 3 would like to see BBC World Service have a dedicated radio channel and 1 would like St Helena radio to have a dedicated channel.*

## ROLL OUT OF CURRENT FM PACKAGE TO CAMP

The Falkland Islands Government and KTV Ltd have signed a contract for a new FM radio network to enable the broadcasting of three radio channels throughout the Islands.

The aim is to provide equity of services and FM coverage Island wide and to deliver an improved service with high quality reception.

Implementation of the new FM network will be split into three phases. Phase one will see the procurement of materials and installation of two transmitter sites on West Falkland. Phase two will be the installation of transmitters in Stanley with UHF telemetry and control equipment on remote sites and at the FIRS studio.

Phase three will include the installation of the remainder of transmitters to fill gaps in coverage on East and West Falklands.

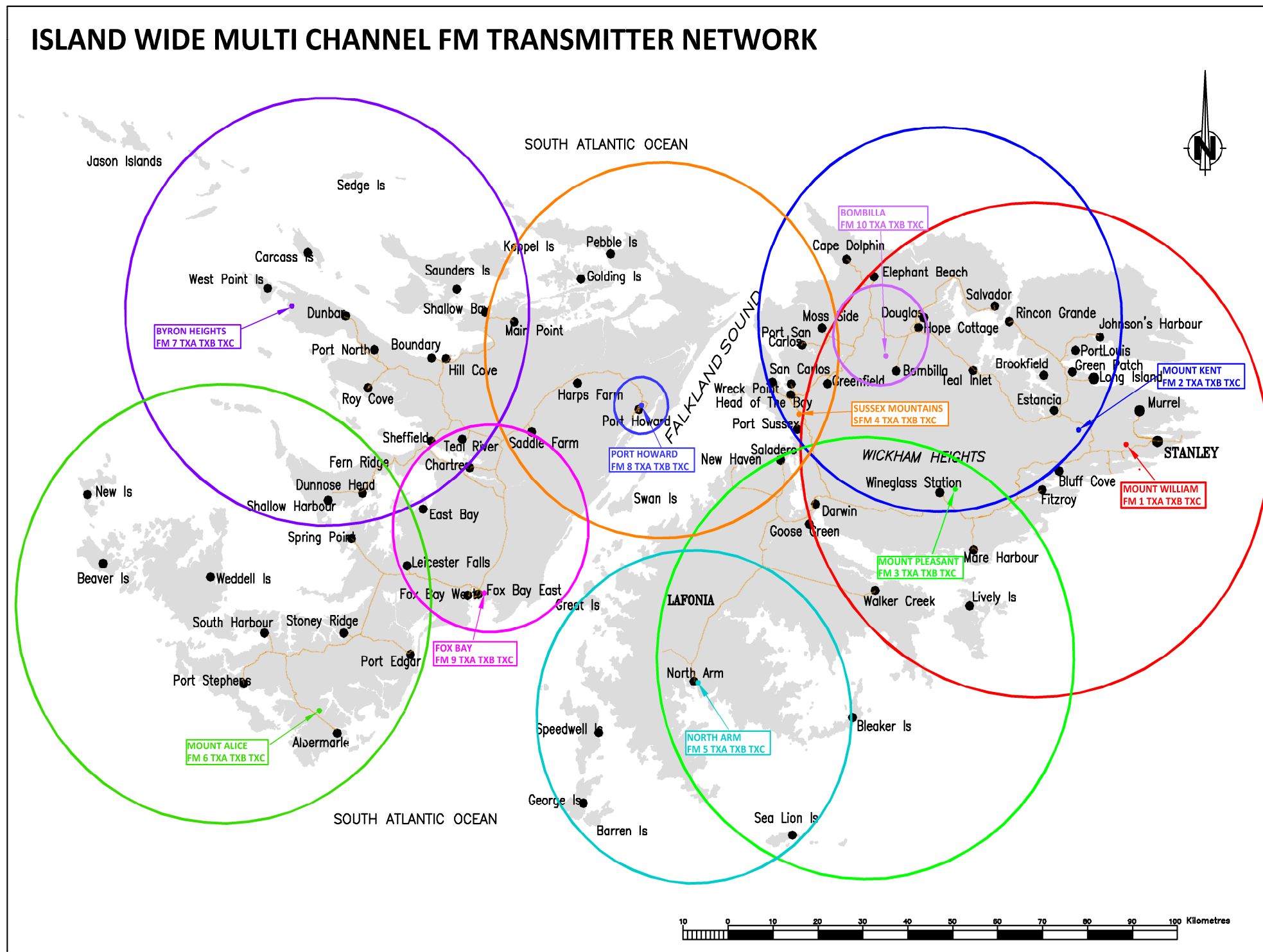
The predicted coverage is shown in the diagram below.





The Island wide multi channel FM transmitter network will provide three channels across the Islands. The preferred package includes FIRS, BFBS Falklands and BFBS Radio 2 with BBC World Service to be broadcast when FIRS is off air.

The opposite page gives a short description of each of the channels offered.

It is hoped that the whole network will be completed by 1st June 2014, but is anticipated that some areas may go live prior to that, depending on the final channels selected for broadcast.

## PREFERRED CHANNELS



<p><b>FIRS</b></p> 	<p>Falkland Islands Radio Service provides a broadcasting service which aims to inform, educate and entertain the Falklands population, whilst stimulating debate, providing news and other programmes that may be of local interest.</p>
<p><b>BFBS Falklands</b></p> 	<p>BFBS Falklands is a contemporary music, news, entertainment and community service providing bespoke content to the global Forces Community with a focus on Forces News and connecting the Forces communities around the world.</p> <p>Bespoke news bulletins are broadcast every hour, 24 hours a day, utilising audio from BBC News, IRN and BFBS's own team of Forces News reporters.</p>
<p><b>BFBS 2</b></p> 	<p>BFBS 2 is a Popular music, news, current affairs and sport service and many programmes are sourced from BBC Radio 4 and BBC Radio 5 Live. Bulletins are broadcast during BFBS Radio 2's music programming.</p>
<p><b>World Service</b></p> 	<p>BBC World Service provides a trusted, relevant and high-quality international news service and offers a significant contribution to sustaining citizenship around the world through providing a service of independent analysis and explanation, with an International perspective which promotes greater understanding of complex issues.</p>

## YOUR VIEWS

You are invited to answer the questions below to provide your preferred option on the FM radio channels to be broadcast island wide.

Q1. Which settlement do you live in?

Q2. What channels do you currently receive?

Q3. What is the quality of your current reception?

Q4. Do you agree with the preferred option?

YES

NO

Q5. If no, what channels would you like to be broadcast?

Comments...

*Consideration of alternative channels will be subject to scale of demand and ability to obtain viewing rights.*

**Thank you for taking the time to complete the above questions.**

Please return the document to Charlie O'Horo in Central Services free of charge. All you have to do is pop it in the post.

The deadline for submissions is **Friday 12th July**.  
If you have any queries or would like an additional copy please contact Charlie O'Horo,  
Tel: (+500) 28426 email: cohoro@sec.gov.fk

**OHMS**

**CENTRAL SERVICES**

**SURVEY RETURN**

**FALKLAND ISLANDS GOVERNMENT**

**SECRETARIAT**

**STANLEY**

## "Name Your Tune" Camp Radio Consultation

Albemarle Station  
Port Howard  
New Island  
Dunbar  
North Arm  
Elephant Beach  
Sea Lion Island  
Johnson's Harbour



**FALKLAND ISLANDS GOVERNMENT**